

NEWS RELEASE



FOR IMMEDIATE RELEASE

Two thirds want Canada Pension Plan expanded

Oldest, least wealthy in the prairies most likely to agree

TORONTO July 8th, 2015 - In a random sampling of public opinion taken by the Forum Poll™ among 1200 Canadian voters, two thirds agree that Canada Pension Plan (CPP) contributions and benefits should be increased (65%). The oldest are especially likely to agree (55 to 64 - 72%, 65+ - 74%), the least wealthy (less than \$20K - 73%, \$20K to \$40K - 74%), those in Atlantic Canada (71%) and the prairies (76%), those with some college or university (75%). Liberals (69%) and New Democrats (67%) are more likely to agree than Conservatives, but even among these partisans, more than half agree (57%).

"The perceived need for an expanded CPP is evident across all demographic groups, and is the majority opinion even among Conservative voters, whose party has ruled it out. Agreement is high especially among those about to retire and the least wealthy, as well as those without kids," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

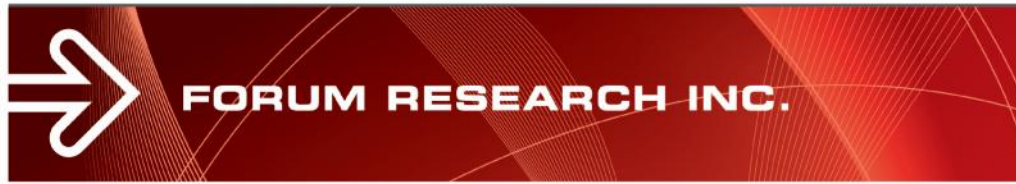
July 8th, 2015

HIGHLIGHTS:

- Two thirds agree that Canada Pension Plan (CPP) contributions and benefits should be increased (65%).
- "The perceived need for an expanded CPP is evident across all demographic groups, and is the majority opinion even among Conservative voters, whose party has ruled it out. Agreement is high especially among those about to retire and the least wealthy, as well as those without kids," said Forum Research President, Dr. Lorne Bozinoff.

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1200 randomly selected Canadians 18 years of age or older. The poll was conducted on July 5-7th, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

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CPP Contributions and Benefits Should be Increased

'Do you agree or disagree that Canada Pension Plan contributions and benefits should be increased?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1200	211	167	219	292	311	674	526
Agree	65	57	59	67	72	74	64	65
Disagree	21	22	29	22	15	12	23	19
Don't know	15	21	11	11	13	14	13	16

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1200	88	273	401	97	149	192	945	255
Agree	65	72	67	64	76	57	59	64	68
Disagree	21	15	19	23	15	25	22	21	18
Don't know	15	13	15	13	10	18	19	15	14

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1200	356	283	350	66	46	37
Agree	65	57	69	67	65	83	63
Disagree	21	30	18	17	19	10	29
Don't know	15	14	13	16	16	8	8

For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

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